



<p>THE NEED</p> <p>Malheur County's ranking out of 36 Oregon Counties in key areas impacting child well being:</p> <table border="0"> <tr> <td>Adequate Prenatal Care</td> <td>36th</td> </tr> <tr> <td>Childhood Poverty</td> <td>34th</td> </tr> <tr> <td>Teen Pregnancy</td> <td>33rd</td> </tr> <tr> <td>Children in Foster Care</td> <td>27th</td> </tr> <tr> <td>Infant Mortality</td> <td>27th</td> </tr> <tr> <td>Child Abuse and Neglect</td> <td>21st</td> </tr> </table> <p><i>Source: Children's Trust Fund for Oregon - 2017 Report</i></p>	Adequate Prenatal Care	36 th	Childhood Poverty	34 th	Teen Pregnancy	33 rd	Children in Foster Care	27 th	Infant Mortality	27 th	Child Abuse and Neglect	21 st	<p>MISSION</p> <p>We prevent child abuse and neglect by strengthening at risk-families through proven interventions.</p> <p>VISION</p> <p>Our most vulnerable children are safe, their families are resilient, and our community is fortified.</p>	<p>VALUES</p> <p>Safety. We provide a safe and secure environment founded on mutual trust and honesty.</p> <p>Support. We partner with families and our community to bring about positive change.</p> <p>Respect. We recognize and accept our differences, communicate, and connect.</p> <p>Accountability. We do what we say and are responsible for our outcomes.</p>
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<p>STRATEGIC PRIORITIES</p>	<p>GOALS</p>													
<p>1. Funding and fundraising infrastructure are in place to support our work.</p>	<p>A. Identify and implement our strongest strategies to generate stable revenue.</p> <p>B. Elevate budget planning and cash flow management to promote financial stability.</p> <p>C. Fundraise to finish and maintain the facility.</p>													
<p>2. Our specially trained workforce is positioned to succeed going forward.</p>	<p>A. Address staff retention, development and compensation needs.</p> <p>B. Plan for leadership succession.</p> <p>C. Cover critical organization functions in a cost-effective and efficient manner.</p>													
<p>3. Community members are increasingly engaged with us.</p>	<p>A. Strengthen board involvement and leadership.</p> <p>B. Increase the involvement of community partners and volunteers in our work.</p>													